



# CR80 Credit Card Specifications

Please Send the Final Artwork In  
Adobe Illustrator Format with All  
Type Outlined and All Images Imbedded

**BLEED DIMENSIONS = 3 5/8" x 2 3/8"**  
Provide a 1/4" bleed all the way around



**FINISHED DIMENSIONS = 3 3/8 x 2 1/8**  
**3.375 x 2.125**

Provide a 1/4" bleed all the way around



Please provide a place to variably print a 12-digit  
account number and a 6 digit control number  
(They must be on the same side of the card)

If we will be designing your card:

- For logos and artwork provide large, clean art to insure the highest quality scan.
- We scan images/photographs sent by mail up to 8.5" wide X 11" high. Larger images than this will incur additional charges.
- Images should be scanned at 600 dpi or greater at a minimum size of 3.5" wide X 2.25" high and saved in RGB format as a high-quality JPEG or TIFF.
- Camera-ready text is not necessary.

If submitting a complete pre-produced card layout via the web, your design must meet these guidelines:

- We use the Windows® operating system. Sorry, we cannot accept Macintosh® files unless they are in Illustrator format.
- The layout should be sized to 3.5" wide X 2.25" high X 600 dpi or greater with all text within a 3/16" boarder to allow for radiused cropping. Please see our Photoshop® design template for these specifics. For best results, sending us your original "layered" file is recommended. However a "flattened" image should be provided at 600 dpi or greater and saved in CMYK format as a high-quality JPEG or TIFF.
- Due to cutting variances, card designs with a framed boarder are not recommended. A possible slight shift in cutting will cause the printed frame border to appear off center.