



# Home Personal Concierge



## Your Real Estate Marketing Advantage

"We couldn't believe it when our realtor told us that the house we were looking at purchasing came with a Personal Concierge. It really helped us get familiar with our new neighborhood. I feel like royalty every time I use it.

**Thank you For Everything!"**



### Services Include:

Driving Directions

Traffic Conditions

Weather

Restaurant/Nightlife Info

Price Comparisons

Contractor Look Ups

Phone Numbers/Addresses

Personal Shopping

City Information Guide

Moving Support

Entertainment

Utility Setup

News/Sports Info

Personal Services



In today's highly competitive and turbulent real estate market, the homes that sell are the ones that offer the most features and amenities. What do you add to your listings that will make them more memorable? What can you put on every home you list at **no charge** that will give your properties incredible appeal...**A PERSONAL CONCIERGE!**

Maestro is a remarkable service that allows you to add something special to every one of your homes. By providing buyers and prospects with a VIP Personal Concierge 24/7/365, you not only make them feel very special, but you also provide them with a valuable life-assistance tool that they will use on a daily basis, especially when moving into a new area.

Maestro is also an invaluable marketing tool for realtors because it brands you and your real estate agency with every call. Not only do our highly-skilled assistants address every caller by name using our proprietary caller ID technology, we also greet them with your agency's name "compliments of" you. Each call is also concluded with a closing of your choice.

### We Also Have Customized "VIP" Gift Cards You Can Give Your Prospects



New home buyers can be gifted with the service either by using [www.HomePersonalConcierge.com](http://www.HomePersonalConcierge.com) or by using customized VIP cards

Real Estate VIP Cards and Programs Are Completely Customized



Home Personal Concierge

Anything Anytime Anywhere

"Hello Mr. Wilson, Thank you for calling {YOUR AGENCY'S NAME} Personal Concierge, compliments of Judy Smith. This is Amanda. How may I assist you?"







# Home Personal Concierge How-It-Works



**1**

**Realtor Places Marketing Materials In the House and/or Outside the House**

**2**

**Home is Sold!**




HomePersonalConcierge.com

**3**

**Real Estate Agent Logs Into HomePersonalConcierge.com and Registers Family**



**4**

**Family Can Begin Enjoying the Service**







Moving Support



Appointments/Reminders



City Information Guide



Weather Forecasts



Restaurant/Nightlife Info



Driving Directions

Hello Mrs Jones,  
Thank you for calling {Your Agency Name} Personal Concierge. This is Amanda. How may I assist you?



Utility Setup



Phone Numbers & Addresses



Contractor Look Ups

With Home Personal Concierge, Your Clients Are Always Just One Call Away From Getting Anything, Anywhere, Anytime



## 8.5" x 11" Foam Board Stand Up

*This Home Comes  
Furnished With Your  
Very Own Personal Concierge  
For an Entire Year*

Your Personal Concierge Will Help You With:

- Phone Numbers
- Driving Directions
- Weather
- Restaurant Recommendations
- Restaurant Reservations
- Travel Assistance
- Sports Scores
- Utility Connection
- Reminders
- Shopping Assistance

Anything else you can imagine.

Ask Your Agent for More Details

 Powered by:  
Home Personal Concierge

## Tri-Fold Brochure

*This Home Comes  
Furnished With Your Very  
Own Personal Concierge  
For an Entire Year*



 powered by:  
Home Personal Concierge

## 4" x 3" Window Sticker

*This Home Comes  
Furnished With Your  
Very Own Personal Concierge  
For an Entire Year*

Ask Your Agent For Details

 powered by:  
Home Personal Concierge

## Customizable Rider To Your Specifications

**PERSONAL CONCIERGE**