

Home Personal Concierge



Your Real Estate Marketing Advantage

"We couldn't believe it when our realtor told us that the house we were looking at purchasing came with a Personal Concierge. It really helped us get familiar with our new neighborhood. I feel like royalty every time I use it.

Thank you For Everything!"





Home Personal Concierge

Anything Anytime Anywhere

Services Include:

Driving Directions

Traffic Conditions

Weather

Restaurant/Nightlife Info

Price Comparisons

Contractor Look Ups

Phone Numbers/Addresses

Personal Shopping

City Information Guide

Moving Support

Entertainment

Utility Setup

News/Sports Info

Personal Services













In today's highly competitive and turbulent real estate market, the homes that sell are the ones that offer the most features and amenities. What do you add to your listings that will make them more memorable? What can you put on every home you list at **no charge** that will give your properties incredible appeal...**A PERSONAL CONCIERGE!**

Maestro is a remarkable service that allows you to add something special to every one of your homes. By providing buyers and prospects with a VIP Personal Concierge 24/7/365, you not only make them feel very special, but you also provide them with a valuable life-assistance tool that they will use on a daily basis, especially when moving into a new area.

Maestro is also an invaluable marketing tool for realtors because it brands you and your real estate agency with every call. Not only do our highly-skilled assistants address every caller by name using our proprietary caller ID technology, we also greet them with your agency's name "compliments of" you. Each call is also concluded with a closing of your choice.

We Also Have Customized "VIP" Gift Cards You Can Give Your Prospects



New home buyers can be gifted with the service either by using www.HomePersonalConcierge.com or by using customized VIP cards

Real Estate VIP Cards and Programs Are Completely Customized

"Hello Mr. Wilson,
Thank you for calling
{YOUR AGENCY'S NAME}
Personal Concierge, compliments
of Judy Smith. This is Amanda.
How may I assist you?"



Home Personal Concierge How-It-Works





Realtor Places
Marketing Materials
In the House and/or
Outside the House





4

Family Can Begin Enjoying the Service





HomePersonalConcierge.com

Home is Sold!

2



3

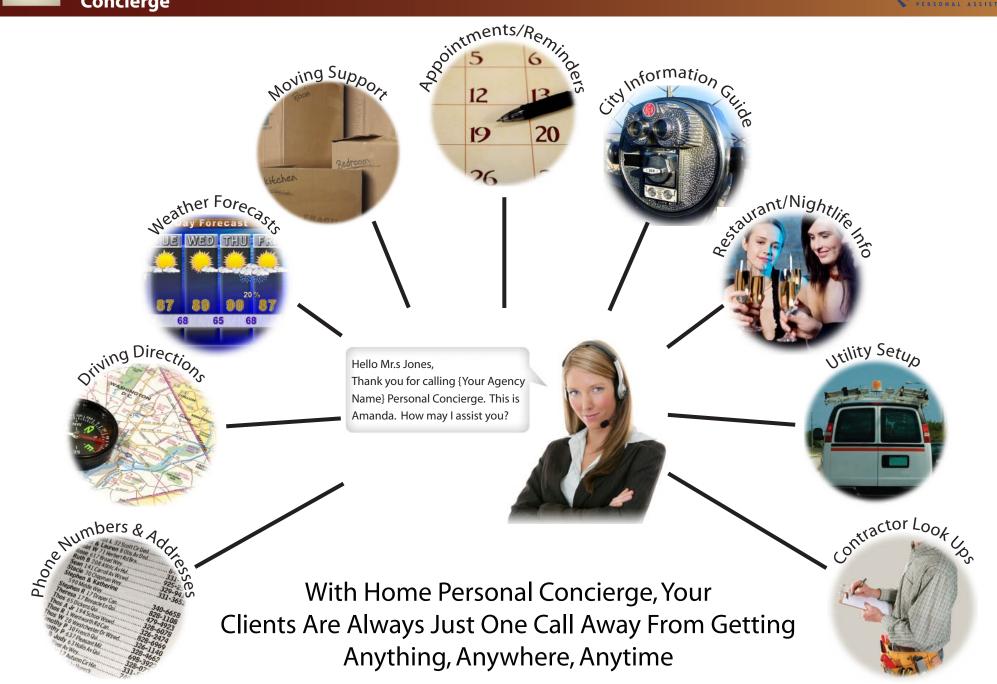
Real Estate Agent Logs
Into HomePersonalConcierge.com
and Registers Family





Samples of Call Types





Marketing Materials

8.5" x 11" Foam Board Stand Up



Tri-Fold Brochure



4" x 3" Window Sticker



Customizable Rider To Your Specifications

