

# Today's Consumers Are Very Demanding... Fortunately, Demands Are Our Specialty!

"I received complimentary use of the Personal Concierge when I joined a travel club. I could not believe the incredible level of service I received. They helped me with everything I asked for. This is one of the best service experiences I have ever encountered.

#### Thank you for everything!"





Anything Anytime Anywhere

Services Include:	Price Comparisons	Reminder Service
Driving Directions	Ticket Procurement	Entertainment
Traffic Conditions	Phone Numbers/Addresses	Business Service
Weather	Personal Shopping	News/Sports Info
Dining Reservations	Travel Arrangements	Stock Quotes

In today's highly competitive business environment, the benefits that companies use to attract and retain consumers can be very expensive. With rising advertising costs and an overwhelming amount of advertising channels, finding the right medium can be a very costly process.

Maestro personal concierge allows companies to get back to a one-on-one relationship with their customers and prospects by becoming a part of their everyday routine. The "WOW" factor that callers experience when using the service is unlike anything they have ever experienced. By providing your customers with a VIP Personal Assistant 24/7/365, you not only make them feel very special, but you also provide them with a valuable life-assistance tool that they will use on a daily basis...All in your name!

All personal concierge programs are completely customized to your specifications. Not only do our highly-skilled assistants address every caller by name using our proprietary caller ID technology, we also greet them in your corporate name and conclude each call with a closing of your choice.

### Programs Are Designed To Accommodate Any Budget and Can Be Distributed and Registered Through Multiple Means







Email Invitations

Customized Online Portals

"Hello Mr. Wilson, Thank you for calling {YOUR COMPANY NAME} Personal Concierge. This is Amanda. How may I assist you?"



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**Corporate HQ** 



## **Service Distribution Methods**



## Stock and Customized Gift Cards



We will customize a complete card program to your exact specifications. You can start off by purchasing some of our in-stock generic VIP cards that will show you the incredible reaction you for some program and program to with the inverse our percent.

will get when you gift your clients, employees and prospects with their very own personal assistant.

Maestro now prints small card quantities in-house and can get you customized cards printed with 48 hours. Our expert team of graphic designers will help you create a powerful mini billboard. Please visit www.maestros.com and view our elaborate custom card gallery to give you an example of some of the work we have created for others.

Greetings and closings are completely customized by you to your specifications. You will access to our card management website that will allow you to change greetings and closings as often as you need. Our card management system will even allow you to purchase cards and have separate greetings and closings for separate card numbers.

Our card programs are perfect for loyalty programs that not only give personal assistance in your name but also allow you to have your clients present the card for discounts, punch card programs and preferred status recognition. All of our card programs also allow for text message marketing to your clients to increase traffic and sales.

## eMail Invitations

Since many companies do not interact with their clients on a face to face basis, sometimes the handing out of a gift card is not possible . Maestro now has programs that will allow you to send out eMails to your customer informing them of your gift to them. Customized eMails can be sent out specifically about the service or we can build a custom program where we become a link on the your current eMail campaigns or as part of your confirmation eMail that you send out to your customers.

Please call us for examples of eMail campaigns we have done. E-commerce has taken out much of the personal relationship between you and your clients. Gifting your clients with a personal assistant that is branded in your name puts that personal touch back in the relationship.



## **Custom On-Line Websites**

If you are looking for a more permanent program that will allow you to reward those employees and clients at your convenience, Maestro now has customized website programs that will allow you to gift anyone you choose with a personal assistant. You simply need to type in the person's first name, last name and eMail address. We even have programs that will allow you to instantly activate someone's account by allowing the entry of a cell phone number that will immediately send your client a customized text message letting them know that they have been activated.

You will be able to choose from one of several minute packages that will allow you to reward certain people with a larger group of minutes. Please call us to discuss all of the incredible options we have built.



Corporate HQ 3410 Midcourt Suite 119 Carrollton, TX 75006 888.500.1411 "Demands Are Our Specialty" Maestros.com